



FOR IMMEDIATE RELEASE

ComSci.....Press Release.....

1-800-FLOWERS.COM Discusses the Benefits of ComSci's IT Chargeback and Cost Transparency Solution in *Baseline* Magazine

Edison, NJ, June 4, 2009 – ComSci, LLC, a leading provider of Technology Financial Management (TFM) solutions for IT cost transparency and chargeback, today announced that the June issue of *Baseline* magazine features an article on how the web-based flower and gift company 1-800-FLOWERS.COM INC. uses ComSci's chargeback and cost transparency solution, delivering financial benefits to both the business units and IT.

Baseline magazine, published by Ziff Davis Media, is a practical guide to costing and managing the deployment of leading-edge information technology.

As outlined in the *Baseline* article, the ComSci solution helps the 1-800-FLOWERS.COM Brand Presidents run their operations more effectively by detailing resource and consumption metrics on projects, applications and personal services such as desktops, PDAs and smartphones.

1-800-FLOWERS.COM CIO Steve Bozzo describes in the article that ComSci has enabled the online retailer to translate the technical terms in its IT budget into business language, so the utilization of IT resources and their associated costs are more meaningful to the brand and business unit managers.

"Now they can make decisions in a way they never could before," Bozzo is quoted in the article as saying. "I've worked in IT for more than 30 years, and it's rare that you have a game-changer like this—something you can implement easily, is cost-effective and delivers benefits like this."

The complete article can be found online at:

<http://baselinedigital.baselinemag.com/publication/?i=17129&p=28>.

About ComSci

ComSci delivers Technology Financial Management solutions that empower organizations to implement more effective IT financial governance. Through decades of experience and a suite of web-based tools, ComSci helps IT organizations enhance technology transparency and visibility, which in turn enables business units to understand and optimize demand and utilization of technology resources. ComSci is headquartered in Edison, New Jersey, and was founded in 1971.

Visit www.comsci.com for further information.

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